# OHIO STATE ENGINEER

ARCHITECTURAL · CERAMIC · CHEMICAL · ELECTRICAL

METALLURGICAL · CIVIL · MECHANICAL · MINING

OHIO STATE UNIVERSITY · LETTERS · SCIENCE · ARTS · AGRICULTURE · KNOWLEDGE · 1870 · COLUMBUS

**A PULLMAN OF THE AIR**

**A Stout All Metal Passenger Plane**



C. E. Sherman

*MARCH, 1925*

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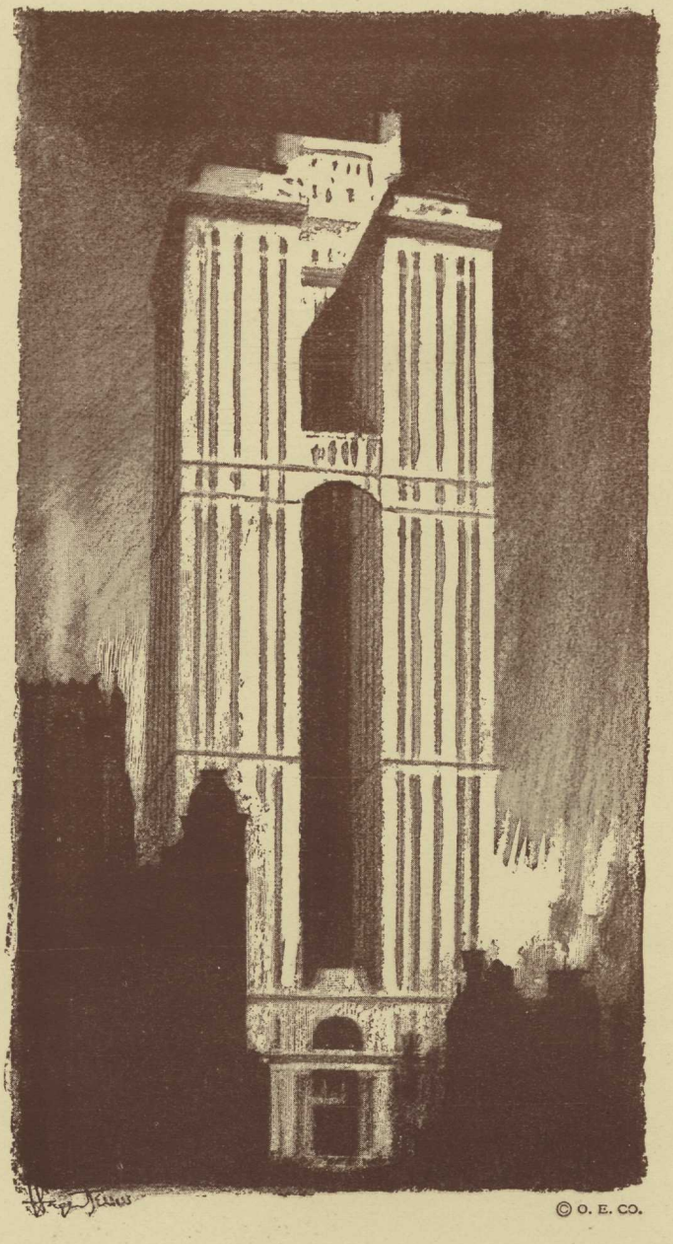


*The Magnolia Petroleum Building, Dallas, Texas*
ALFRED C. BOSSOM,
Architect

Drawn by Hugh Ferriss



# *"Sheer Height"*

THE American business building represents a distinct and national architectural style when its design frankly emphasizes its sheer height and outwardly expresses the inner facts of its construction.

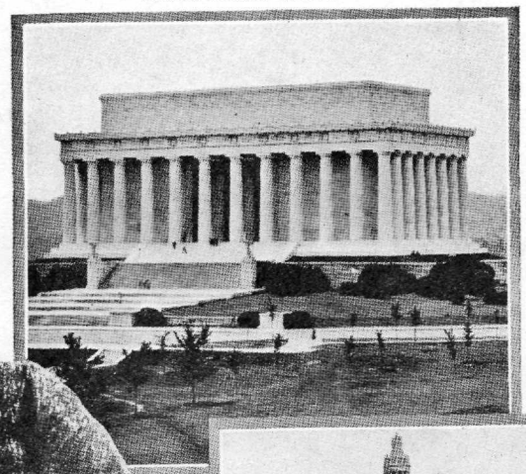
The tall buildings which stand as monuments throughout the country to the vision of our architects and the skill of our engineers have, in the gigantic profiles which they rear against the sky, the true American spirit of aspiration and progress toward even greater achievements.

Certainly modern invention—modern engineering skill and organization, will prove more than equal to the demands of the architecture of the future.

O T I S  E L E V A T O R  C O M P A N Y

Offices in all Principal Cities of the World

Kansas City Athletic Club Hoit, Price & Barnes Architects. Kornbrodt Kornice Kompany, Sheet Metal Contractor Because of its enduring, rust-resistant qualities, ARMCO Ingot Iron was used for all air intakes, for connecting cases for heating coils, etc.



Lincoln Memorial, Washington, D C Henry Bacon, Architect. 17,000 pounds of ARMCO Ingot Iron was used for the skylights. What a tribute to the permanence of commercially pure iron!

Municipal Building, New York City McKim, Mead & White, Architects. ARMCO Iron Herringbone Metal Lath is used throughout.

# Gentlemen, the ARCHITECT

## *maker of monuments to mankind*

IN the first century B. C., Marcus Vitruvius, Architect, named the three fundamentals of his art—"stability, utility, and beauty."

How faithfully the Architect of today adheres to these principles! Look about you!

Utility? There is not a wasted inch in the modern building, be it home or school, factory or hospital or skyscraper . . . .

Beauty? Our cities are full of it—a new beauty typifying a new civilization . . . .

Stability? *Because of the Architect's knowledge of materials, our buildings of today will remain monuments to mankind through ages yet to come!*

### *For instance, there is iron*

Ask an architect why he specifies ARMCO Ingot Iron—he will tell you that Ingot Iron is the purest iron made. He will point out that purity in iron means *endurance*—since it is the foreign matter in iron that causes it to rust.

He knows that Ingot Iron, because of its great purity, is of more even grain structure than other ferrous metals—that it is more ductile—easy to bend into different shapes. It takes and *holds* zinc coating as no other metal will. And that is why he specifies ARMCO Ingot Iron for sheet metal work exposed to corrosive influences.

Its use means long life and freedom from heavy upkeep expense. And this applies relatively as much to the modest home as it does to vast commercial structures. You'll find it in general use for flashing, roofing, siding, rain gutters, downspouts, water tanks, ventilating systems, window and skylight frames, lath, cornices, culverts, smokestacks and the like.

Whether you are building or replacing—whether you require iron by the pound or by the ton—always look for the blue Armco triangle on the sheet metal you buy and always ask this question: ***"Is it made of ARMCO Ingot Iron?"***

THE AMERICAN ROLLING MILL CO
MIDDLETOWN OHIO

*(EXPORT)*
THE ARMCO INTERNATIONAL CORPORATION
MIDDLETOWN OHIO CABLE ADDRESS—ARMCO

### Save that Eighty Cents

Practically eighty cents of every dollar you pay for sheet metal work goes to labor—regardless of what metal is used. It is poor economy to use ordinary iron or steel when Ingot Iron costs but a few cents more Don't waste that eighty cents by using metal less durable than Ingot Iron

**ARMCO**
TRADE MARK
**INGOT IRON**
**The Purest Iron Made**

IS IT MADE OF ARMCO INGOT IRON? *Every day more and more people are making sure of enduring sheet metal work by asking this question.*

ARMCO Ingot Iron

Designers and builders who have occasion to specify sheet metal, find in ARMCO Ingot Iron a durable metal that has won widespread acceptance. By years of national advertising, the merits of ARMCO Ingot Iron have been made known to millions. The blue triangle is recognized as the mark of sheet metal quality. This reproduced *Saturday Evening Post* Advertisement is just one of the many ARMCO advertisements that are designed to help the building profession.

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